



Alana Fairchild's SOUL GUIDANCE & SACRED MENTORING™

Practitioner Code of Conduct & Professional Ethics

As a Soul Guidance and Sacred Mentoring practitioner, you are carrying a certain kind of energy into your work and the world. This is the unconditionally loving energy of spirit as expressed through Alana's work. It is grounded in the following principles which we ask that honour as part of your spiritual healing role in the world, as a Soul Guidance and Sacred Mentoring practitioner.

Respect

We believe that respect for yourself, the work, and your clients is the basis for your successful career as a spiritual healer.

Listening and Speaking

This means listening to yourself, your inner guidance and your clients carefully. It means expressing yourself with sensitivity and thinking before you speak. Be careful about expressing personal agendas or opinions during the work. What is right for you may not be right for someone else. Certainly be aware of *not* expressing that which would conflict with the spirit of unconditional love that is at the basis of Soul Guidance and Sacred Mentoring.

There is no place in this modality for the imposition of your religious or political beliefs on a client, even if you think it may help them. A client may ask you for medical advice, psychic advice, legal or financial advice or more. This training does not provide any qualification in this area. If you are asked for medical or legal advice, you must always recommend that the client gains advice from qualified practitioners in the appropriate field.

Remember that you can love and respect your client and still maintain a firm boundary about your role as a Soul Guidance and Sacred Mentoring practitioner. You are offering a spiritual healing modality.

Developing a sense of respect for yourself, for the work - which means following the guidelines faithfully as given without changing it (see below), and for your clients is essential for you to be a SGSM licensed practitioner.

Speak to your client with respect. If they do not treat you with respect, you are encouraged to terminate the connection immediately, with a compassionate but firm attitude explaining your reasons. In such circumstances, you are not entitled to keep money paid in respect of future services.

Respect the work by carrying it out faithfully, from your heart. Do not do the work with a negative attitude. Get yourself into a connected place before you begin to work with the process with your clients.

If you receive a complaint from a client, we suggest that you deal with it promptly and respectfully, asking for help from an appropriate person (such as a mentor) if you feel out of your depth.

Balance feedback with belief in yourself

If a client takes time to give you feedback, you can certainly be open to it. It can be a very positive experience. However from time to time a client will have difficulty letting go of control and want to tell you how to do your job. In such cases we suggest that you reinforce a firm boundary and believe in yourself. It is good to gently challenge yourself to grow as a healer, but remember also that you've been trained and we wouldn't have licensed you as a practitioner unless we had faith that you can do this work at an appropriate standard. We believe in you. Believe in yourself too.

Financial Boundaries

We suggest that you respect your financial position. When you bring due care and skill to the performance of the templates, then you have the right to be paid for your services. You have invested time, energy and money to be trained and very likely gone through a powerful transformational process personally as part of your training. It is not recommended that you be drawn into negotiation over your fees or see a client who refuses to pay you, however you will ultimately make such decisions for yourself.

We have a suggested pricing guide and financial management guide including cancellation fees and refunds included in your training materials, as well as guidance on this in the MP3s of the course, but these are only a guide based on what works in a practice for other healers. They are by no means a prescribed fee or essential for you to follow. We suggest that you make a decision about what you are going to charge based on what feels right for you *before* you begin working professionally with this modality. Be clear with your clients about the financial aspects of working with you from the very beginning. This is going to support the development of a clear, open and respectful channel of communication between you.

It might seem difficult to speak about financial matters but many healers seem to find that it becomes easier with practice. You are providing a service. Under the Australian consumer law and contract law (and most likely in other jurisdictions also), you are required to let your client know what the all the costs are before they accept your services. We recommend that all negotiations on fees are offered and accepted in writing. This helps to keep things clear, reducing the possibility of confusion for you and your clients.

Freedom and Responsibility

Referrals

Spiritual freedom includes taking responsibility for your choices and accepting the right that others have to make their own choices. Part of honouring the freedom of all beings is to accept that they may make different choices to what you would make, but this is part of how their soul is learning and growing this lifetime. We don't need to judge. We need to work with what is as best as we can.

We suggest that it is not necessarily going to be right for you to work with every single person who approaches you for work. Without having to understand the details, you can trust yourself and if you feel to say 'no' to taking someone on as a client, then act on that.

If you feel that you are not able to help someone - for whatever reason – let them know and do not accept any money from them. We suggest that you are best to honour your free will to choose and take responsibility for your feelings and refer the client on to someone else.

You can contact us for other practitioners in your area, or for general referrals, which we will give where possible. We also encourage you to network with other healers, building up your own referral network with professionals that work in areas which you do not. Giving a client another option is a kindness when stepping back from your own involvement. It gives them the next step that they may choose to take.

Personal and professional safety

It is important that you do not attempt to do the work under the influence of alcohol or drugs, or with a person who is under the influence of alcohol or drugs. Use your discretion if someone seems mentally unstable, violent, suicidal or severely depressed, and refer them on to a relevant and qualified professional.

Professionalism

Healthy Boundaries

To us, professionalism in spiritual healing means that you hold good boundaries emotionally, financially, psychologically and yet show care, compassion and regard for your clients.

This includes keeping a clean and clear workspace - physically and energetically. We also believe that professionalism requires that you do your best to honour your word, be on time, and give plenty of notice if you need to reschedule - and only doing that when it is absolutely necessary.

We encourage you to manage your interactions with clients in a healthy way. Doing that can be an education and training in itself as you learn how to stand firm in authenticity and truth, even if another is getting caught up in their own wounding or issues.

We suggest that although it's great to be friendly, you don't cross the line and blur the boundaries between your professional role and becoming personally involved in your client's lives. We believe that the latter can become confusing for you and your clients, emotionally draining for you in particular, and may prevent you from having the energy you need to live your life and perform your work as successfully as possible.

This also means that you are best to be careful about the involvement of clients in your private life, especially if you choose to work from home. Working from a professional space can be a much easier way to sustain clear professional boundaries. Whether you work from you home or a professional space, we strongly suggest that you set clear boundaries around speaking to clients outside of your chosen working hours. We do not suggest that you allow yourself to regularly get caught up in phone calls with clients for prolonged periods outside of session time. Your time and energy are valuable resources and need to be nurtured too. In this way you also model healthy boundaries and self-respect for your clients.

If a client is inappropriate with you in any way, then we encourage you to clearly express that this is not acceptable to you as soon as possible. We suggest that you might like to do so with a firm but peaceful attitude. If the inappropriate contact is sexual or physical this may be an offence.

If the client cannot understand or accept your request to be treated in an appropriate way, we suggest that this would be a situation where you would terminate the session immediately and instruct them to leave the premises and seek out care from a healthcare professional trained to deal specifically with such issues, or the police as appropriate. You do not need to judge these people - we all have our wounds - but you must choose whom you work with from a position of self-respect and self-care. Your boundary may be the very thing that triggers awareness in that person that they need to change their behaviour.

Don't hide in the spiritual closet

We believe that part of your professionalism involves letting others know about your work, either through word of mouth or advertising or both. If you love what you do, we believe that you can let people know about it, without ever trying to convince them to come and see you. When you are open and loving about what you do, we believe that people will want to see you of their own volition.

To that end we encourage you to speak freely when you feel comfortable to do so and yet do not try to convince anyone of anything. We don't think that you want to attract people who want you to convince them of something! We feel that you will want to attract clients who recognise and want to share in the love, passion and inspiration that you experience in doing the work.

Administration

Like all businesses, to maintain an appropriate standard of professionalism as a licensed SGSM practitioner you will need to keep your insurance up to date, managing your bookings, accounts and session payments in advance, providing appropriate materials for your students if running group mentoring workshops, as well as dealing with matters to do with venue hire and paying your bills on time.

If administration is not easy or natural for you, we suggest that you make it a priority, perhaps attending to matters in small blocks of time each day. Simple habits can up to organisation and efficiency. You may surprise yourself and find a lot of satisfaction in staying on top of your administration - especially if it was something that you had to 'grow into'.

We feel that keeping an eye on your administration - well in advance if you are running group mentoring workshops - will save you a lot of stress and make the experience of working with you feel more secure and empowering for your clients too.

Keep your claims down to earth

We believe in this work, and find it powerful in effect. We regularly hear from our students going through the training that this is the case for them too, and for the clients that they share the modality with during their practice sessions. Yet part of our belief system is that the practitioner does not determine the results of the healing session or workshop.

In Soul Guidance and Sacred Mentoring we believe that the ultimate healing power is the divine. Our understanding in this method is that we do the practice exactly as instructed, with due care and skill, and in that we facilitate the opportunity for spiritual healing to take place. We believe that how that healing will show itself is up to the divine - to spiritual grace, karmic factors beyond our immediate understanding, and the will and belief system of the client which determines receptivity. We believe in a definition of healing that is spiritual in understanding and effect. We believe that healing from our point of view may or may not coincide with a mainstream definition of healing.

As a practitioner of the SGSM modality we ask that you hold a positive, affirming attitude and a confident respect for the work that you do. However please understand that this training does not in any way qualify you to claim the ability to cure or to diagnose your client. To do so would be misleading and deceptive as that term is understood under Australian consumer law, and other laws in Australia and other jurisdictions, and could expose you to serious allegations.

You can believe wholeheartedly in what you do and at the same time be grounded in what you claim. Let your work 'do the talking' for you and your clients.

Walking the Talk

Keep up your personal work

We all have our quirks, flaws and inconsistencies, but as a Soul Guidance and Sacred Mentoring practitioner you may become something of a spiritual role model for others. This in no way suggests that you need to aim for perfection but rather than you can be an inspiration through your commitment to your own divine journey, from an authentic and heart-centred place.

Soul Guidance and Sacred Mentoring is not a 'spectator sport'. As you become experienced in the method, you'll realise that you are using your own soul as part of the process and that the strength of your own divine connection is important. Walking the talk as a Soul Guidance and Sacred Mentoring practitioner requires that you regularly attend to your divine connection and the state of your own soul.

You can do this in whatever ways best suit you, and you always have the opportunity of running a template of your choosing and we believe that will help keep you glowing and growing as an authentic, empowered divine guide for others.

Soul gardening and a sense of humour

We also suggest that to keep your joy and love for the work alive you tend to soul gardening and keep a sense of humour. By soul gardening we mean discerning when to cut things loose in your life, let go and move on, and when to stay put and nurture something further.

And by a sense of humour, we mean a willingness to recognise that the Universe loves you, but it is bent sometimes! If you can appreciate the weird, silly and strangely beautiful aspects of life, you'll laugh a lot. And that can be enough to keep your heart free and open, even during more challenging times.

Grow a support system

There are many ways you can build a healthy support system personally and professionally. Although you may consider yourself a lone wolf in some ways, we believe that the only way we can really break through into success is when we help others *and* allow ourselves to be helped by others.

Finding communities, such as this one, connections and friendships, healthy professional mentoring and taking time to give and receive in those connections is very important. Treat yourself as your best investment. Take care of you. We believe your skill and success as a healer and your happiness in life will grow accordingly.

Do not mix it up with other modalities

Although you may have other modalities in your repertoire, when performing the Soul Guidance and Sacred Mentoring process please do not include any other modality, even if you think it would work well. We authorise you to use our Trademark in respect of only the Soul Guidance and Sacred Mentoring modality so that people will not be confused about the source of the services.

Do not channel beyond what is laid down in the templates or group session guidelines. We encourage you to use your intuition and respond to your clients from a heart-centred and soulful place, reflecting on what you perceive, but you are not to give advice to your clients or turn a session into a reading. You are encouraged to help them be empowered to find their own answers.

If you want to complete a different kind of modality with a client, of course this is absolutely fine. Many of you will have other modalities that you work with. We simply ask that you do so in a separate session, not within the Soul Guidance and Sacred Mentoring process, and explain to the client that this is what you are doing.

This modality has been channelled by divine guidance for particular purpose. It is highly structured for particular reasons which are of ultimate benefit to you and your clients. You may not always understand why particular words are used or grasp the depth of the concepts that have led to the modality being structured in this particular way. It can seem simple at first, or even challenging for those that are used to working in a more free-flowing style. Yet there are spiritual protections for you and your clients in-built into the method, and your free-flowing style can be expressed within the template structure as you become more familiar with it. Even if you feel that you could improve upon the original design, don't do it. Trust in the intelligence that created the method. Let it work as it was designed to work. Guidance has asked that we honour the integrity of the modality and use it as it is, without modification or addition of any other element. We ask that you honour this request as we do.

Confidentiality

Respecting Privacy

You must respect the confidentiality of your clients in what they divulge during the session unless there are legitimate causes for concern if you do not break confidence.

You can discuss difficult situations in confidence during professional mentoring situations that are designed to help you grow as a professional in the healing arts, but you must respect your client's right to privacy as part of the contract you have made with them. This also means that you are *not* to discuss the progress or personal issues of your clients with other clients - a practice that many schools seem to actively encourage but we most certainly do not! If you breach a client's confidence they may have grounds to take legal action against you.

Many clients need to be able to talk freely about matters that may be vulnerable for them. Honour your clients and your own professionalism by keeping what is said in the healing session within the healing session.

The exceptions to this are what you share with in confidence your mentor to help you deal with difficult situations in a sensible professional manner or in the extremely unlikely event that a client expresses something that gives rise to concern about the safety of the client or others. In such cases you are advised to seek out your mentor as soon as possible and come up with a plan to respond to the situation in a timely manner, or if necessary, make an immediate call to the relevant authorities.

Testimonials

It is fine to accept client feedback. When the work really moves someone, they will want to tell you. If you wish to use their words as a testimonial to promote your work, ask your client's permission first and you may want to use their initials rather than full name, for privacy, if they wish.

Unconditional regard

Love the soul

Often you will like your clients, but sometimes you may not. Your unconditional regard and respect for them means you will put personal responses to their personality aside, and serve their soul with detachment, professionalism, compassion and courage. You do the work with the same amount of love, energy and commitment for any person, as if you were doing it for the person you loved above all others.

Sometimes you will feel an overt or unspoken pressure from a client to agree with them, judge another person or answer a question that you cannot, in your authenticity and integrity, answer. It can be hard to resist such pressure when you want to help someone, but we encourage you to practice remaining in your integrity even then. What might help is the belief that we teach during the training - you can best love their soul by honoring your own, even if their personality doesn't like you very much for it at the time. Be brave and we encourage you to trust that there is a greater love behind the work, even in challenging moments.

Respect yourself and your colleagues

Remember to keep this level of regard for yourself (when you have a challenging day from time to time and may question your ability) and for you colleagues in the metaphysical field when others do not speak well of them or you feel compared to them in some way. We believe that we are all doing our best and as healers, we are all trying to help. We encourage you to be an encourager! To be an encouraging person whilst also holding discernment about who you work with and refer others on to if needs be is a valuable contribution to this world.



Respecting each other's potential and encouraging each other to live our best lives is an important aspect of working with the Soul Guidance and Sacred Mentoring process. We believe that a positive attitude is essential to empower us to be open to spiritual healing and making a constructive difference in the lives of our clients.

If someone is not being respectful about your work, you can ask them to desist but most often we believe that the best response is to not empower it with your attention. Some people like to attack those that they envy professionally and this is part of their pain. Have compassion but we suggest that you be careful about getting drawn into an argument with someone who may not want to do anything other than project their pain onto you. Perhaps instead you can be the bigger soul there and quietly hold an inner vision for their healing, and then let it go completely. If you feel you need help in dealing constructively with such situations, ask for it. It can be a challenging aspect of the path, especially as you become more known in your profession. That being said, we believe that the love and respect you will likely encounter as an SGSM practitioner will be what means the most to you.

Do your work to the best of your ability and if you need support, which we all do at times, seek out help from your mentor, supportive community or relevant authorities, and Higher Guidance of course.
